



## 2024 PROMOTION TEAM UP CHALLENGE

### Terms & Conditions:

#### Kilometre dedication

- Kilometre dedications are provided to any team who recruits a minimum of 7 riders during the promotion period of October 24 - November 20.
- A kilometre from the Classic Route will be randomly selected. The winning teams' dedicated kilometre will be communicated to them in advance of the 2024 Ride.

#### Photography session

- To qualify to win the photography session, a minimum of 17 riders must be registered during the promotion period of October 24 - November 20.
- The photo session will be for 8 hours over two days, June 8-9, 2024. High resolution photos will be delivered through a private link. Any other details will be confirmed between the winning team's captain and the photographer.

#### \$500 Skiis and Biikes gift card

- To qualify to win the \$500 Skiis and Biikes gift card, a minimum of 17 riders must be registered during the promotion period of October 24 - November 20.

#### Ultimate Dining Card

- Valued at \$50 per registered Rider on your team at the time that the challenge ends, up to a max. of \$2,500.
- Valid at any participating Recipe restaurant including Swiss Chalet, Kelseys Original Roadhouse, Montana's BBQ & Bar, East Side Mario's, Bier Markt, The Burger's Priest, Landing Group, Casey's Grill & Bar, Harvey's, New York Fries, St-Hubert, Pickle Barrel, Original Joe's, State & Main, Elephant & Castle, Taverne Moderne, The Keg, and Fresh Restaurants.

The winners of the grand prizes are the top teams that recruit the greatest number of people to their team over the minimum required to qualify for each prize. Winners of each prize will be contacted 10 business days after the conclusion of the promotion.