



The Princess Margaret
Cancer Foundation 

EARN YOUR RIDE JERSEY WITH A DEFERRED SELF-PLEDGE.

Want to receive your fundraising rewards now while you continue to raise money for your Ride?

The Deferred Self Pledge (DSP) program is a convenient option for Riders who have not raised enough to earn a reward (like a jersey) and want more time to fundraise.

As you're completing Online Check In, you can claim a jersey without having raised the required donation amount and have it delivered before Ride weekend.

The DSP process is simple:

1. During the Online Check In process, make a \$2 credit card donation to your own Ride in the form of an annual, sustaining gift.
2. You have up until October 29, 2021 to reach the minimum goal you set for yourself — the amount that you need to earn in donations to "pay" for the jersey you claimed during Online Check In.
3. If on October 29, your minimum funds raised equals or exceeds the minimum required for the jersey, The Ride cancels the sustaining gift and your 2021 Ride fundraising is closed.
4. Alternately, if on October 29 your minimum funds raised are below the minimum required for the jersey you selected, The Ride charges your credit card the amount needed minus the \$2 DSP charge. This charge is still counted as a donation to your Ride and you will receive a tax receipt.

Here's an example of how it works:

- 1) During Online Check In, your amount raised was \$2,000.
- 2) You claimed the Ambassador jersey, requiring a minimum fundraising of \$2,500.
- 3) On October 29, your fundraising balance is \$2,400.
- 4) The Ride charges your credit card \$100 and puts that towards your 2021 fundraising as a self-donation, with a tax receipt sent in your name.