



FACEBOOK FUNDRAISING

Have you heard that Facebook now offers fundraising across Canada? Facebook Fundraisers are a great way to help you get your network in gear for your Ride.

Note: Facebook Fundraisers do not automatically link to your Ride fundraising account. Before you get started, here's how to set up your Facebook Fundraiser so that it can be tracked and credited to your Ride fundraising.

HOW TO SET UP YOUR FUNDRAISER

1. Select **Fundraisers** on your Facebook navigation menu. This will be found on the left side of your browser for desktop devices and in the drop-down menu on Facebook mobile applications.
2. From the Fundraisers screen, select the **Raise Money** button, you will be prompted to set-up your fundraiser. Please follow the next steps to ensure your fundraiser will be recognized by The Ride and properly credited to your Ride fundraising account.
3. From the *Who are you raising money for?* menu, select **Charity** and search for The Princess Margaret Cancer Foundation.
4. Upon selecting The Princess Margaret Cancer Foundation, you will be prompted to enter a dollar amount and end date for your fundraiser.

Select Charity ×

The Princess Margaret



The Princess Margaret Cancer Foundation

Health and Human Services • Toronto, ON

5. On the next menu screen, **update the title of your fundraiser** to include your **first and last name, Ride participant ID number** and **Enbridge® Ride to Conquer Cancer®**. This is the only way The Ride will be able to identify your fundraiser and your Ride information with your Facebook Fundraiser.

What's the title of your fundraiser? ⓘ

First and Last Name, Participant ID, Enbridge® Ride to Conquer Cancer

6. Once you have completed this entry, continue to create your fundraiser on the next menu screen.

KEEP IN MIND:

- Funds raised through Facebook Fundraising will take up to 60 days to be credited to your Ride fundraising account.
- Funds raised through Facebook Fundraisers cannot be used for time-sensitive fundraising challenges.
- To guarantee that funds raised will be allocated towards your event fundraising account be sure to follow each step above and include all relevant information as outlined.

As always, should you have questions, please contact your Ride Guide at rideguides@thepmcf.ca or by phone [\[877\] 699-BIKE \[2453\]](tel:877-699-BIKE). We are here to help.