



Presented by
**Johnson
& Johnson**

DEFERRED SELF-PLEDGE

Want to receive your Ride Ready Kit now while you continue to raise more funds for your Ride? The Deferred Self-Pledge (DSP) program is a popular and convenient option for Riders who have not yet raised enough to participate or reach an ambassador level and would like more time to fundraise. During Online Check-In, you can claim a jersey without having raised enough donations and have it delivered for Ride weekend.

For example:

- You have not reached the minimum amount to participate, based on your chosen route, but would like to receive your Ride Ready Kit before June 7, 2025, and need more time to raise the minimum funds.

OR

- You have achieved the minimum amount to participate but want to receive the Bronze Ambassador Patch in your Ride Ready Kit before June 7, 2025. To achieve the Bronze Ambassador level, you commit to raising at \$5,000 or more as described in the Ambassador Program.

The DSP process is simple:

1. You have up until August 8, 2025, to reach the minimum fundraising required to participate in the Ride, based on the route option and jersey selection you made.
2. When you check in online, you can select this option to secure your Ride Ready Kit. This effectively secures your credit for a future transaction if needed.
3. If, by August 8, 2025, your minimum funds raised equals or exceeds the minimum required for the route option and jersey you selected, we will cancel the credit card and your 2025 fundraising is closed.
4. On the other hand, if on August 8, 2025, your minimum funds raised are below the minimum required for the option you selected in Online Check-In, the Ride charges your credit card the amount needed to fulfill the choices you made.

Here's an example of how it works:

1. During Online Check-In, your amount raised is \$2,000 and your minimum fundraising requirement is \$2,500.
2. You choose to make a DSP.
3. On August 8, 2025, your fundraising balance has increased to \$2,300.
4. The Ride charges your credit card \$200 (\$2,500 - \$2,300) and puts that towards your 2025 fundraising as a self-donation and you receive a tax receipt.